



iPhone Owner Study

Australia, China, France, Germany, Japan, India, UK, US

Apple Market Research and Analysis
October, 2020

APPLE CONFIDENTIAL

United States District Court
Northern District of California

Case No. **4:20-cv-05640-YGR**
Case Title *Epic Games, Inc. v. Apple, Inc.*
Exhibit No. **DX-3174**
Date Entered _____

Susan Y. Soong, Clerk

By: _____, Deputy Clerk

Δ DEFENDANT Δ

Methodology

iPhone owner study



iPhone owners- other Apple products own and use



iPhone owners- other devices own and use

